

## Its not just data- its people.

PocketUAE™ is a powerful Pocket PC application that displays an interactive access to useful information with regards to UAE. Several features has been facilitated in this major release of PocketUAE™, the prominent ones being GPRS, WIFI support and real-time most accurate data that are synchronized with the pocket UAE website. (www.PocketUAE.com)

### Introduction:

In this application main categories of data about UAE are;

- Food & Drink
- Medical & Health
- Sports & Leisure
- Shopping
- Automobile & Transport
- Education
- Accommodation
- Entertainment
- Business & Finance
- Travel & Tourism
- History & Culture
- Essential & Emergency

**PocketUAE™ has  
been designed to be a  
portable yellow page in  
your pocket.**



The program allows the user to break down and display full details such as Name, Phone number, Fax, Email, Website, Address, Special promotion i.e.: *Free Drink, Free Entrance, Buffet, Fast Food, Happy Hour, ladies Night, Gents Night, Shishe, News* and many other details of a record.

The user has two options to retrieve information from the database; either to click the search button to list the results as per the criteria which has been selected from the main and subcategory of data or, simply uses the built-in keyboard and types the keyword and search for a specific name of an outlet or business.

This device will allow the user to not only have an access to all the above info but also to gather and search for more information such as daily promotions, special offers, latest events and furthermore.

## PocketUAE™ Features:

- Search
  - PocketUAE™ allows the user to search for any keywords such as name, services or even telephone number of records under the Categorized data.
- Advanced Search
  - PocketUAE™ not only allows the user to search for any keywords but also gives the chance to search for many pre defined keywords for any of the main categories such as: Ladies Night, Free Drink, Happy Hour, Italian Food, 24 hours and many others.
- Add to Favorite
  - This option will give the user the chance to save any of the most required records in a favorite list for it to be more accessible for future usage
- Update Data
  - One of the most advanced and interactive features of PocketUAE™ is having the most up-to-date and accurate data at your palm. In fact the software will be able to synchronize all of the existing data on the user's Pocket PC, with the up to date data on the PocketUAE™ website. ([www.PocketUAE.com](http://www.PocketUAE.com))
- Update Category
  - The software allows the user to select the specific category of data to be synchronized by the server of [www.PocketUAE.com](http://www.PocketUAE.com). This option is also cost beneficiary. That means it will help the user to avoid the usage cost of Internet duration as well as shortage of time.
- Update Subcategory
  - The software allows the user to select the specific Subcategory of one of the main categories.
- Email
  - The software allows the user to email any inquiry to the selected links.
- Call
  - Instead of dialing, the software allows the user to click on any Telephone or Fax Number and he/she will directly be connected.
- SMS
  - The software allows the user to send any detailed records to friends by SMS.
- Advertisement
  - The software has been facilitated to have more than 400 clickable advertisements for companies and brands to inform PocketUAE™ users of the latest promotions and services.

**Never be far away from your  
Favorite people & places**



Is Affiliated to Shoma.net,  
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### 1 - Search for a Record

PocketUAE™ allows the user to search for any keywords such as name, services or even telephone number of records under the Categorized data.



### 2 - Details of a Record

PocketUAE™ will allow the user to not only have an access to all the contact details info but also to gather and search for more information such as daily promotions, special offers, latest events and furthermore.



### 3 - Calling Option

Instead of dialing, the software allows the user to click on any Telephone or Fax Number and he/she will directly be connected.



### 4 - SMS / Email

The software allows the user to send any detailed records to friends by SMS or Email.



### 5 - Favorite List

This option will give the user the chance to save any of the most required records in a favorite list for it to be more accessible for future usage.



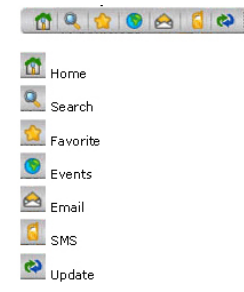
### 6 - Up to Dated Record

In fact the software will be able to synchronize all of the existing data on the user's Pocket PC, with the up to date data on the PocketUAE™ website. (www.PocketUAE.com)



### 7 - Events

The events section will list latest event which is going to be held in UAE such as exhibition, champion and etc.



### 8 - Collapsible Toolbar

The main screen has a collapsible toolbar panel at the top of the screen that slides to left side of the screen and consists of the main features buttons.

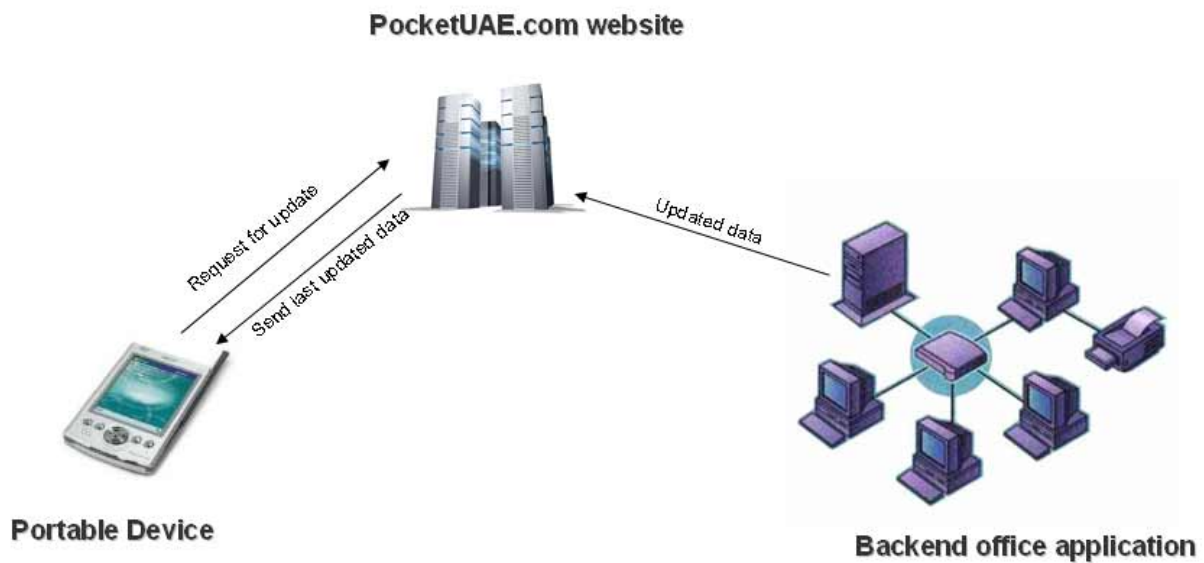
## System Requirements

This program is designed to run under the Pocket PC version of Windows CE 3.0 and higher versions. It has also been successfully tested with Pocket PC 2002, 2003 and 2005. Minimum system requirements are the followings:

- Pocket PC, 2002, 2003 and 2005, MS .Net compact Framework, MS SQL CE
- About 2.0 MB of storage space and 4 MB of available runtime memory



**The full package of PocketUAE™ is interacting through 3 separate sections as below:**



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